



## BOARD OF REGENTS AGENDA ITEM SUMMARY

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**Academic Affairs**

**August 14, 2025**

**AGENDA ITEM:** Proposal to establish a Bachelor of Arts in Studio Art and Art History degree offered by the School of Arts in the College of Communication, Fine Arts and Media at the University of Nebraska at Omaha (UNO).

☐ **Review**

☒ **Review + Action**

☐ **Action**

☐ **Discussion**

☐ *This is a report required by Regents' Policy.*

**PRESENTERS:** David S. Jackson, Interim Provost

### **PURPOSE & KEY POINTS**

This program is designed for students who seek to both make art and to understand art's formal and contextual properties. Marketing, non-profit, and collections management courses prepare students to become well-rounded professionals for the evolving world of art. The single major of Art History was low enrolling, but the Studio Art major is very popular and these students express interest in Art History. This new option will provide expanded opportunities for students to pursue career paths or advanced degrees in either discipline.

### **BACKGROUND INFORMATION**

Section 2.9 of the Bylaws of the Board of Regents provides that, "No curriculum leading to a degree or certificate shall be adopted...without the approval of the Board."

### **RECOMMENDATION**

The President recommends approval.

<b>SUMMARY-ESTABLISHING A NEW ACADEMIC PROGRAM</b>					
<b>CAMPUS AND NAME OF PROGRAM: UNO Bachelor of Arts in Studio Art and Art History</b>					
Proposed Date of First Offering: Upon approval					
New/Additional Annual Program Costs	Program Management		Brief Explanation		
	FTE	Expense	This new option will provide expanded opportunities for students to pursue career paths or advanced degrees in either studio art or art history, preparing them to become well-rounded professionals in marketing, non-profit, or collections management areas of the art industry.		
Faculty*					
Staff*					
Additional Expenses**					
<b>Total Annual Expense</b>					
*Total salary and benefits at year 5; **Additional costs on an annualized basis estimated for Year 5					
AAU Recognition Potential Impact: <input type="checkbox"/> Very Negative <input type="checkbox"/> Negative <input type="checkbox"/> None <input type="checkbox"/> Positive <input type="checkbox"/> Very Positive <input checked="" type="checkbox"/> Not Applicable					
AAU Recognition Criterion Impacted (If any):					
Minimum Estimated Program Enrollment (Year 5)					
	Enrollment	Credit Hours	Tuition Rate	Income	
Resident Tuition*	41	12	\$ 277.00	\$ 136,284.00	
				\$ -	
				\$ -	
Total Income				\$ 136,284	
Net Income				\$ 136,284	
*calculated income based on an estimated tuition rate of \$ 277 per CH; 12 CH per year per student.					



## MEMORANDUM

**Date:** May 12, 2025

**To:** David Jackson, Interim Executive Vice President and Provost

**From** Joanne Li, Chancellor, University of Nebraska at Omaha

**RE:** Program Proposal—BA in Studio Art and Art History

The University of Nebraska at Omaha committees have reviewed and endorsed the creation of a new bachelor's program.

The School of the Arts requests the creation of a Bachelor of Arts in Studio Art and Art History. While the School of the Arts currently provides both a BA in Studio Art and a BA in Art History, the combined major is a more streamlined and student-centered approach to addressing these areas of the curriculum. This degree will address a long-time area of interest. Furthermore, the combined major will be more attractive to prospective students with the potential to positively impact enrollment.

**cc:** Phil He, Senior Vice Chancellor for Academic Affairs, Office of Academic Affairs



April 17, 2025

To: University Educational Policy Committee

From: Michael Hilt, Dean

RE: Bachelor of Arts, Studio Art and Art History

Dear Committee Members,

I heartily support of the proposal for the combined major of Studio Art and Art History. This degree concentration will address a long time student area of interest. While the School of the Arts currently provides both of those degrees, the combined major is a more streamlined and student-centered approach to addressing these areas of the curriculum. Furthermore, the combined major may be more attractive to prospective students with a potential to positively impact enrollment.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Hilt'.

Michael Hilt, Dean  
College of Communication, Fine Arts and Media  
mhilt@unomaha.edu

# University of Nebraska

## Proposal for New Undergraduate Major or Degree

### I. Descriptive Information

<b>Name of Campus Proposing New Major or Degree</b>	
University of Nebraska Omaha	
<b>Full Name of Proposed Major or Degree</b>	
Bachelor of Arts in Studio Art and Art History	
<b>Degree to be Awarded to Graduates</b>	
Bachelor of Arts	
<b>Other Programs (including Certificates, Majors, or Degrees) Offered in this field by this institution</b>	
BA in Art History (BAH), BA in Studio Art (BSA), BFA in Studio Art (BFA)	
<b>CIP Code: 6 digit</b> <i>[Browse here: <a href="http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55">http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55</a>]</i>	
50.0702	
<b>Subject Code</b>	
TBD (ie, ARTSTUBA, ASTUBFA, etc.)	
<b>Administrative Unit(s) for the Major or Degree</b>	
School of the Arts, Art and Art History Unit	
<b>Proposed Delivery Site</b>	
University of Nebraska at Omaha	
<b>Students can Complete the Full Program</b> <i>[check all that apply]</i>	
<input checked="" type="checkbox"/> On-campus <input type="checkbox"/> Online (asynchronous) <input type="checkbox"/> Synchronous Distance <input type="checkbox"/> Hybrid/Blended of Selected	
<b>Program leads to professional licensure or certification</b>	
<input checked="" type="checkbox"/> no <input type="checkbox"/> yes    If yes, complete Appendix D: Professional Licensure and Certification.	
<b>Curriculum Categories and Number of Credit Hours (Total = <u>57</u>)</b>	
Existing or repackaged curricula:	<u>57</u> credit hours
Revised or redesigned curricula:	_____ credit hours
New curricula:	_____ credit hours
<b>Proposed Date the New Major or Degree will be Initiated</b>	
Upon Approval	

## II. Details

### A. Purpose of the Proposed Major or Degree:

The **Bachelor of Arts in Studio Art and Art History** is an interdisciplinary program that provides students with the skills and knowledge to both create art and to analyze and interpret it. Students in this major develop a deep understanding of visual culture throughout history. Through the creative and analytical skills acquired this degree prepares students for a variety of arts positions.

#### Key Objectives of the Degree:

1. **Integration of Studio Practice and Art Historical Knowledge**
  - The degree merges artmaking with art historical analysis, preparing students for careers that require both creative production and academic inquiry.
  - Students gain a deep understanding of artistic techniques, materials, and the artistic production of various cultures and time periods.
2. **Development of Technical and Conceptual Skills**
  - In their studio art courses, students build proficiency in drawing, painting, digital media, sculpture, and design.
  - Art history courses teach students the fundamentals of research, writing, and the formal and contextual analysis of art.
3. **Professional and Career Preparation**
  - The program is designed to appeal to students interested in careers in art galleries, museums, arts administration, and nonprofit arts organizations.
  - Providing students with the knowledge to work in a nonprofit arts organization coursework introduces them to collections management, marketing, non-profit leadership and fundraising, and the artistic production of various cultures and periods. Students acquire knowledge about how art is made, handled, and preserved.
4. **Interdisciplinary Approach and Efficiency**
  - This combined major offers the benefits of a double major but with a more efficient timeline for graduation.
  - The integration of two disciplines enhances students' employment opportunities, making them more versatile in the job market.

The B.A. in Studio Art and Art History is an innovative program that bridges artistic practice with art historical inquiry, producing professionals who can create, analyze, and preserve art. The interdisciplinary training received ensures graduates are well-equipped for diverse roles in the creative and cultural sectors.

### B. Description of the Proposed Major or Degree:

The B.A. in Studio Art and Art History is designed for students who seek to both make art and to understand art's formal and contextual properties. Additionally, marketing and non-profit and collections management courses cultivate well-rounded professionals ready to engage in the evolving world of art and culture.

#### Structure of the Degree

- Students complete 27 credit hours in Studio Art and 27 credit hours in Art History and Arts Management.

- The program includes a bridge course, ART 4760: Technical Art History, which demonstrates the intersection of artistic creation and art historical analysis by exploring the materials, techniques, and scientific study of artworks.

## **Core Components**

### **Studio Art Courses**

- Develop practical skills in drawing, painting, sculpture, digital media, printmaking, and design.
- Foster conceptual thinking and technical proficiency in contemporary artmaking.

### **Art History Courses**

- Familiarizes student with the most significant artists, monuments, and historical divisions from ancient to contemporary art.
- Students develop the vocabulary and knowledge to discuss the stylistic and contextual properties of art.
- Coursework integrates critical thinking, research, writing, and presentation skills.

### **Professional Development and Career Readiness**

- Marketing, non-profit leadership, fundraising, and collection management courses provide skills for employment in non-profit settings.
- Opportunities for internships in museums, galleries, and arts institutions provide hands-on experience.

### **Efficiency and Career Advantages**

- Offers the benefits of a double major but with a more streamlined graduation timeline.
- Prepares students for careers in museums, galleries, arts administration, education, and conservation.

## **C. Student Learning Outcomes**

### **Artistic Proficiency**

- Demonstrate technical proficiency in a variety of studio art media, including drawing, painting, sculpture, digital media, and printmaking.
- Develop artworks that reflect individual artistic vision and conceptual depth.

### **Critical Analysis & Interpretation**

- Analyze and interpret artworks using appropriate visual, historical, and theoretical frameworks.
- Apply critical thinking skills to evaluate the social, cultural, and historical contexts of artistic production.

### **Historical and Cultural Awareness**

- Identify and explain major artistic movements, styles, and key figures in Western and global art history from antiquity to contemporary times.
- Articulate the impact of diverse cultures, traditions, and historical events on artistic developments.

### **Technical Art History and Conservation Awareness**

- Understand and apply methods of technical art history, including scientific analysis of materials, conservation techniques, and restoration practices.
- Evaluate how the materiality of an artwork influences its interpretation, preservation, and conservation.

### **Research and Communication Skills**

- Conduct scholarly research using art historical methodologies, primary and secondary sources, and technical studies.
- Present well-organized, articulate written and oral arguments about artworks, artists, and movements.

### **Professional and Practical Application**

- Gain practical experience in collections management, curation, or arts administration through internships or hands-on coursework.
- Demonstrate professional skills relevant to careers in galleries, museums, non-profit arts organizations, and creative industries.

#### Integration of Studio Art & Art History

- Synthesize knowledge from both studio practice and art history to create informed, interdisciplinary projects.
- Develop an understanding of how artistic techniques and historical analysis intersect in the production and study of art.

#### Ethical and Social Responsibility in Art

- Recognize ethical considerations in artmaking, curation, and historical research, including issues of cultural heritage, repatriation, and copyright.
- Engage with contemporary debates on art's role in society, identity, and activism.

#### D. Admissions

Admission to programs in the College of Communication, Fine Arts and Media follow regular admission procedures of the University outlined in the current undergraduate catalog. Any student enrolled in the College of Communication, Fine Arts and Media may declare a major in Art & Art History.

#### E. Program Curriculum

<i>List specific required or elective courses in the major or degree. List prerequisites for required courses only. Note any courses that have course/lab fee; indicate if approved or planned. If courses listed are under development or modification, please note accordingly. Add lines as necessary.</i>				
Required Courses: Course Code and Title	Major/Degree Credit Hours	Prerequisites, if applicable	Course and Lab Fee	New or Existing Course
ART 1100: FOUNDATION: DRAWING	3		\$40.00	Existing
ART 1110: FOUNDATION: 3D DESIGN	3		\$150.00	Existing
ART 1210: FOUNDATION: 2-D DESIGN	3		\$20.00	Existing
ART 1220: FOUNDATION: DIGITAL MEDIA	3		\$20.00	Existing
ART 2050: SURVEY OF WESTERN ART HISTORY I	3		\$10.00	Existing
ART 2060: SURVEY OF WESTERN ART HISTORY II	3		\$10.00	Existing
ART 3760: RESEARCH, WRITING, AND COMMUNICATION FOR CAREERS IN ART	3	ART 2050 and ART 2060	\$10.00	Existing
ART 4740: INTRODUCTION TO COLLECTIONS MANAGEMENT	3	Sophomore standing or permission of the instructor.		Existing

ART 2100: LIFE DRAWING I	3	ART 1100 and ART 1210.	\$110.00	
<b>OR</b>				
ART 2910: OBSERVATIONAL DRAWING FOR SKETCHBOOK	3	ART 1100 or by permission of instructor	\$25.00	Existing
ART 4760: TECHNICAL ART HISTORY	3	ART 2050 and ART 2060		Existing
Electives: Course Code and Title	Major/Degree Credit Hours			
<b>Select Four</b> 2000 or 3000 level studio courses from the following:	12			Existing
ART 2200: TYPEFACE DESIGN AND TYPOGRAPHY		ART 1220 ART 3130		Existing
ART 2300: WEB DESIGN		ART 1220.		Existing
ART 2920: ILLUSTRATION 1: INTRODUCTION TO ILLUSTRATION		ART 1100, ART 1220, or by permission of instructor	\$30.00	Existing
ART 3000: MEDIA ARTS 1		Art 1220 or permission of instructor		Existing
ART 3100: ADVANCED DRAWING I		ART 1100		Existing
ART 3110: ADVANCED DRAWING II		ART 1100 and ART 3100		Existing
ART 3120: MEDIA ARTS 2		ART 3000		Existing
ART 3130: GRAPHIC DESIGN 1		ART 1220, or permission of instructor	\$100.00	Existing
ART 3140: COMPUTER-GENERATED IMAGERY (CGI) I: INTERACTIVE 3D VIRTUAL SPACES		ART 1220 or permission of the instructor	\$100.00	Existing
ART 3150: VIDEO ART		ART 3000 or permission of instructor		Existing

ART 3160: GAME DESIGN AS ART			\$100.00	Existing
ART 3200: THE HAND PRODUCED BOOK I: TYPOGRAPHY AND BOOK DESIGN			\$98.00	Existing
ART 3220: HAND PRODUCED BOOK II: LETTERPRESS PRINTING		ART 3200	\$60.00	Existing
ART 3230: BOOK STRUCTURES: INTRODUCTION TO BOOKBINDING			\$88.00	Existing
ART 3310: ELEMENTARY SCULPTURE		ART 1110	\$100.00	Existing
ART 3320: INTERMEDIATE SCULPTURE		ART 3310	\$100.00	Existing
ART 3330: ART IN PUBLIC PLACES		ART 1110		Existing
ART 3410: ELEMENTARY PAINTING		ART 1100 and ART 1210	\$25.00	Existing
ART 3420: INTERMEDIATE PAINTING		ART 3410	\$25.00	Existing
ART 3510: ELEMENTARY PRINTMAKING		ART 1100 and ART 1210	\$136.00	Existing
ART 3520: PHOTOGRAPHIC DIGITAL PRINTMAKING		ART 1100 and ART 1210	\$175.00	Existing
ART 3530: PAPERMAKING		ART 1100 and ART 1210	\$50.00	Existing
ART 3610: ELEMENTARY CERAMICS		ART 1110	\$212.00	Existing
ART 3620: INTERMEDIATE CERAMICS		ART 3610	\$212.00	Existing
ART 3910: INTERMEDIATE PRINTMAKING		ART 3510	\$119.00	Existing
ART 3920: ILLUSTRATION 2: THE STATIC IMAGE		ART 2920 or permission of instructor	\$35.00	Existing
<b>Select One</b> of the following:	3			
ART 3700: INTRODUCTION TO ANCIENT ART		ART 2050 or permission of instructor.		Existing
ART 3710: EGYPTIAN ART		ART 2050 or ART 2060		Existing

ART 3720: GREEK ART		Art 2050 & Art 2060, plus junior standing		Existing
ART 3730: ETRUSCAN & ROMAN ART		Art 2050 & Art 2060, plus junior standing		Existing
ART 3860: WOMEN IN ANCIENT AND MEDIEVAL ART		Art 2050 & Art 2060, plus junior standing		Existing
ART 4770: EARLY MEDIEVAL ART		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4780: LATE MEDIEVAL ART HISTORY		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4930: SPECIAL TOPICS IN ART HISTORY		ART 2050 or ART 2060 or instructor permission.	\$10.00	Existing
<b>Select One</b> of the following:	3			
ART 4810: NORTHERN EUROPEAN RENAISSANCE ART HISTORY		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4830: ITALIAN RENAISSANCE ART HISTORY		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4850: BAROQUE AND ROCOCO ART HISTORY		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4930: SPECIAL TOPICS IN ART HISTORY		ART 2050 or ART 2060 or instructor permission.	\$10.00	Existing

<b>Select One</b> of the following:	3			
ART 3750: AMERICAN ART		Art 2050 & Art 2060, plus junior standing		Existing
ART 3830: HISTORY OF PHOTOGRAPHY		Art 2050 & Art 2060, plus junior standing		Existing
ART 4880: MODERN ART I (ART OF EUROPE AND THE AMERICAS, 1850-1920)		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4930: SPECIAL TOPICS IN ART HISTORY		ART 2050 or ART 2060 or instructor permission.	\$10.00	Existing
<b>Select One</b> of the following:	3			
ART 3800: HISTORY OF DESIGN		Art 2050 & Art 2060, plus junior standing		Existing
ART 3830: HISTORY OF PHOTOGRAPHY		Art 2050 & Art 2060, plus junior standing		Existing
ART 3870: GENDER & SEXUALITY IN MODERN ART		Art 2050 & Art 2060, plus junior standing		Existing
ART 4880: MODERN ART I (ART OF EUROPE AND THE AMERICAS, 1850-1920)		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4890: MODERN ART II (ART OF EUROPE AND THE AMERICAS, 1918-1968)		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing
ART 4900: CONTEMPORARY ART HISTORY SINCE 1968		Art 2050 & Art 2060, plus junior standing	\$10.00	Existing

ART 4950: ART CRITICISM		Senior standing in Art History and completion of or concurrent enrollment in ART 3760 or ART 4940) plus the approval of the Art History faculty		Existing
ART 4930: SPECIAL TOPICS IN ART HISTORY		ART 2050 or ART 2060 or instructor permission.	\$10.00	Existing
<b>Select One</b> of the following:	3			
ART 4530: ART INTERNSHIP		Reserved for studio art (BASA & BFA), Art Education, or Art History majors; junior standing & min GPA of 3.0. Permission of Faculty Advisor & Intern Sponsor required. Advanced art history, art education, or studio courses may be required.		Existing

PA 2000: LEADERSHIP & ADMINISTRATION				Existing
PA 3500: NONPROFIT ORGANIZATIONS AND MANAGEMENT		Junior standing or permission of instructor.		Existing
MGMT 1500: INTRODUCTION TO BUSINESS				Existing
MGMT 3490: MANAGING PEOPLE AND ORGANIZATIONS		ENGL 1160 and MGMT 3200 or MKT 3200 each with a "C" (2.0) or above, and a 2.5 cumulative GPA.		Existing
MKT 3200: BUSINESS COMMUNICATIONS		ENGL 1160 and CMST 1110, each with a grade of "C" (2.0) or better; 2.5 GPA.		Existing
MKT 3310: PRINCIPLES OF MARKETING		ECON 2200, MATH 1310 or MATH 1220, ENGL 1160, and MGMT 3200 or MKT 3200 all with 'C'(2.0) or better, and 2.5 GPA.		Existing
MKT 3370: SOCIAL MEDIA MARKETING		Completion of MKT 3310 with a C+ or better.		Existing
<b>Total</b>	<b>57</b>			

Four-Year Plan of Study	Course Codes and Titles	Credit Hours	Fulfill Gen Ed, ACE, LOPER Y/N
Term 1	ART 1100: FOUNDATION: DRAWING	3	
	ART 1210: FOUNDATION: 2-D DESIGN	3	
	ART 2050: SURVEY OF WESTERN ART HISTORY I	3	Y
	General Education Course or Elective	3	
	General Education Course or Elective	3	
Term 2	ART 1110: FOUNDATION: 3D DESIGN	3	
	ART 1220: FOUNDATION: DIGITAL MEDIA	3	
	ART 2060: SURVEY OF WESTERN ART HISTORY II	3	Y
	General Education Course or Elective	3	
	General Education Course or Elective	3	
Term 3	ART 2100: LIFE DRAWING I	3	
	ART 4880: MODERN ART I (ART OF EUROPE AND THE AMERICAS, 1850-1920)	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
Term 4	ART 3410: ELEMENTARY PAINTING	3	
	ART 3700: INTRODUCTION TO ANCIENT ART	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
	General Education Course or Elective	1	
Term 5	ART 4850: BAROQUE AND ROCOCO ART HISTORY	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	

	General Education Course or Elective	2	
Term 6	ART 3610: ELEMENTARY CERAMICS	3	
	ART 3760: RESEARCH, WRITING, AND COMMUNICATION FOR CAREERS IN ART	3	
	ART 4930: SPECIAL TOPICS IN ART HISTORY	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
Term 7	ART 4740: INTRODUCTION TO COLLECTIONS MANAGEMENT	3	
	ART 3510: ELEMENTARY PRINTMAKING	3	
	PA 2000: LEADERSHIP & ADMINISTRATION	3	
	General Education Course or Elective		
	General Education Course or Elective		
Term 8	ART 4760: TECHNICAL ART HISTORY	3	
	ART 3910: INTERMEDIATE PRINTMAKING	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	
	General Education Course or Elective	3	

#### F. Advising

Incoming students are assigned to the School of the Arts academic advisor. In the student's second year they are assigned to a faculty advisor in Art and Art History.

#### G. Evaluation of Program

The degree programs in Art and Art History are accredited through the National Association of Schools of Art and Design (NASAD). This program would be subject to NASAD standards. If approved this degree program will be presented to NASAD for evaluation. Evaluations by the NASAD commission is done twice a year, in April and October. NASAD addresses the creation of combined majors in its handbook (Section XI). (<https://nasad.arts-accredit.org/accreditation/standards-guidelines/handbook/>)

#### H. Plan for Implementation

Since this program would use existing coursework, no subject codes would need to be created. This will not affect the overall graduation numbers of Art & Art History as the degree is in the same unit as the current BA in

Studio Art and BA in Art History. As no other university in the NU system or surrounding areas offers this degree, it should attract students not currently enrolled at UNO.

#### I. Other Information (as applicable)

### III. Review Criteria

#### A. Centrality to the Campus Role and Mission

The Bachelor of Arts in Studio Art and Art History program at the University of Nebraska Omaha (UNO) aligns closely with the university's mission, vision, and strategic goals by integrating creative practice with scholarly research, fostering community engagement, and preparing students for diverse professional paths.

##### **Alignment with UNO's Mission and Vision**

UNO's mission emphasizes transforming and improving quality of life locally, nationally, and globally as a distinguished Metropolitan University and Carnegie Doctoral Research institution. The university's vision is to be recognized as the premier Metropolitan University both in the United States and worldwide. The Studio Art and Art History program supports this mission and vision by offering an interdisciplinary curriculum that combines creative studio practice with art historical analysis, preparing students to contribute meaningfully to the arts and society.

##### **Alignment with UNO's Core Values**

- **Excellence:** The program provides exceptional education by integrating practical artmaking with scholarly research, ensuring students develop both creative and analytical skills.
- **Engagement:** Through internships and community partnerships, students engage with local arts institutions, reflecting UNO's commitment to strengthening community ties.
- **Discovery:** Courses like ART 4760: Technical Art History expose students to the most current approaches to studying art, encouraging them to consider how artistic choices affect the interpretation of artworks.
- **Integrity:** The program upholds high professional and ethical standards in both artistic practice and academic scholarship.
- **Maverick Spirit:** By encouraging independent thinking and entrepreneurship, the program embodies the resilience and curiosity central to the Maverick Spirit.

##### **Alignment with UNO's Strategic Goals**

- **Student-Centeredness:** The program creates a supportive environment that enhances student experiences and success.
- **Academic Excellence:** The interdisciplinary curriculum reflects high standards of rigor and quality, supporting a culture of scholarship that celebrates contributions from multiple disciplines.
- **Community Engagement:** By preparing students for careers in museums, galleries, and arts administration, the program fosters engaged citizenship and community leadership.
- **Institutional Quality:** The program's efficient structure exemplifies effective use of resources, aligning with UNO's commitment to efficiency, effectiveness, and ethics.

In summary, the Bachelor of Arts in Studio Art and Art History program exemplifies UNO's mission, vision, and strategic goals by providing a comprehensive education that integrates creative practice with scholarly research, fosters community engagement, and prepares students for diverse professional paths.

#### B. Relationship of the proposal to the University of Nebraska strategic priorities

The **Bachelor of Arts in Studio Art and Art History** program aligns closely with the University of Nebraska's strategic priorities, as outlined in their "Odyssey to Extraordinary" strategic plan. This alignment is evident across several foundational pillars:

### **1. Extraordinary Teaching and Learning**

The program advances innovative and impactful educational experiences by integrating practical studio art courses with comprehensive art history studies. This interdisciplinary approach ensures that students receive a holistic education, fostering both creative and analytical skills. Such a curriculum exemplifies the University's commitment to providing inclusive and transformative learning opportunities.

### **2. Extraordinary Research and Creative Activity**

By offering courses like ART 4760: Technical Art History, the program encourages discovery and innovation. Students engage in research that combines scientific methods with art historical analysis, addressing critical challenges in art conservation and restoration. This fosters a culture of inquiry and contributes to the advancement of knowledge in the field.

### **3. Extraordinary Partnerships and Engagement**

The program's design appeals to students pursuing careers in art galleries, museums, and nonprofit arts organizations. By preparing students for roles in arts administration and collections management, the program enhances the University's engagement with cultural institutions and communities, resulting in positive outcomes both locally and beyond.

### **4. Extraordinary Culture and Environment**

Through its interdisciplinary curriculum, the program cultivates a dynamic community that values both creative practice and scholarly research. This blend promotes a supportive environment where students and faculty collaborate, reflecting the University's goal of fostering a culture where every individual can thrive.

### **5. Extraordinary Stewardship and Effectiveness**

The combined major offers the advantages of a double major but with a more efficient timeline, allowing students to graduate sooner and enter the workforce earlier. This efficient use of resources aligns with the University's emphasis on leveraging assets wisely to achieve sustainable and far-reaching impact.

In summary, the Bachelor of Arts in Studio Art and Art History program embodies the University of Nebraska's strategic priorities by delivering a comprehensive, innovative, and efficient educational experience that prepares students for meaningful contributions to the arts and society.

## **C. Consistency with the Comprehensive Statewide Plan for Post-Secondary Education**

The **Bachelor of Arts in Studio Art and Art History** program at the University of Nebraska Omaha (UNO) aligns with the goals and objectives outlined in Nebraska's **Comprehensive Statewide Plan for Postsecondary Education**. This alignment is evident in several key areas:

### **1. Meeting the Educational Needs of Students**

- **Affordability and Accessibility:** The ability to complete the Bachelor of Arts in Studio Art and Art history in 120 credit hours aligns with UNO's commitment to providing affordable education.

### **2. Meeting the Needs of the State**

- **Workforce Development:** Graduates are prepared for careers in art education, museums, galleries, and creative industries, contributing to Nebraska's cultural and economic development.
- **Community Engagement:** The program encourages partnerships with local arts organizations, promoting community engagement and addressing local cultural needs, in line with the Plan's objectives.

### **3. Meeting Needs Through Exemplary Institutions**

- **Academic Excellence:** UNO's program maintains high academic standards, offering a curriculum that integrates practical studio work with art historical scholarship, reflecting the Plan's call for exemplary educational offerings.
- **Effective Use of Resources:** The program's structure allows for efficient use of institutional resources, supporting the Plan's emphasis on accountability and effectiveness in higher education.

In summary, the Bachelor of Arts in Studio Art and Art History at UNO exemplifies the principles of Nebraska's Comprehensive Statewide Plan for Postsecondary Education by providing accessible, high-quality education that meets both student and state needs.

#### **D. Evidence of Need and Demand**

**Need:** The Bachelor of Arts in Studio Art and Art History allows students to pursue career paths and advanced degrees in either discipline. It is especially applicable to students who wish to work in an art gallery, museum, or other arts non-profit organization all of which have a range of positions. Evidence from market reports suggest that there is a strong job market for both disciplines and the skills that they teach. The Bureau of Labor Statistics projects a 12% growth in employment for archivists, curators, and museum workers from 2021-2031. The overall employment of craft and fine artists is projected to grow 3% from 2023-2033. Recent Lightcast market reports revealed the differences in the top target occupations for Studio Art (Graphic Designer, Photographer, Art Director, Fine Artist, Special Effects Artists and Animators, Commercial and Industrial Designers) and Art History (Tour and Travel Guides, Set and Exhibit Designers, Museum Technicians and Conservators, Curators, Archivists, and Historians). The combined major would allow students to compete for positions in both disciplines expanding their employment opportunities greatly. As the cultural hub of Nebraska, Omaha is home to numerous arts organizations. Currently, many UNO students intern or are employed by these institutions.

**Demand:** Studio Art and Art History is a natural pairing. Studio Art students are required to take 3-5 art history courses for their degree. Instead of pursuing a double major which would require coursework beyond 120 hours, these students minor in art history. It is estimated that nearly half of the art history minors are studio art students. Based on the number of minors and students who have informally expressed interest in a double major, we expect the new program to enroll upward of 20 students in the first 5 years.

#### **E. Avoidance of Unnecessary Duplication**

The combined major exists at relatively few universities. Started at Northeast University it has migrated to CUMU peer institutions such as Cleveland State University. No other local or regional institutions offer a Bachelor of Arts in Studio Art and Art History. Of the institutions that offer combined majors, none offer a Bachelor of Arts in Studio Art and Art History.

#### **F. Adequacy of Resources:**

1. **Faculty/Staff**  
This program would use only pre-existing faculty and staff. No new faculty or staff would be required.
2. **Library/Information Resources**  
This program would use only pre-existing Library/Information Resource. No new resources would be required.
3. **Physical Facilities and Equipment**

This program would use only pre-existing Physical Facilities and Equipment. No new resources would be required.

4. Budget Projections [include Table 1 and Table 2]

Table 1: Projected Expenses

None

Table 2: Revenue Sources for Projected Expenses

This program would exist with current revenue sources in Art and Art History.

## IV. Appendices

### A. Catalog Copy

The Bachelor of Arts in Studio Art and Art History is an interdisciplinary program that empowers students to both create and critically engage with visual art. This unique major combines rigorous studio practice with the academic study of art history, equipping students with a comprehensive understanding of artistic production and cultural context across time and place.

Through this dual focus, students develop technical skills in a variety of artistic media while cultivating their ability to analyze, interpret, and write about art. The program fosters creative thinking, visual literacy, and historical awareness, preparing graduates for dynamic careers in the arts sector.

### B. Market Analysis

See pdf attachment "BA Studio Art and Art History Market Analysis"

### C. Letters of Support

#### Internal

See pdf attachment "Dean Hilt Letter of Support"

APRIL 9, 2025

**PROGRAM OVERVIEW:**  
**BA ART HISTORY &  
STUDIO ART**

# John Kerins

## SENIOR DATA ANALYST, ILCI

The purpose of this report is to give insight into the market conditions surrounding the proposed undergraduate program in Art History and Studio Art, specifically the regional and national completions trends and the demand in the labor market for this kind of education. The market was examined on a national level, with regional being defined as within the OUR tuition states.

The applicable CIP code designations for this program would be 50.0702 and 50.0703, which are the designations for Fine/Studio Arts, General programs and Art History, Criticism, and Conservation programs, respectively. These CIP codes are defined by the NCES as:

Fine/Studio Arts, General: "A program that prepares individuals to generally function as creative artists in the visual and plastic media. Includes instruction in the traditional fine arts media (drawing, painting, sculpture, printmaking, CAD/CAM) and/or modern media (ceramics, textiles, intermedia, photography, digital images), theory of art, color theory, composition and perspective, anatomy, the techniques and procedures for maintaining equipment and managing a studio, and art portfolio marketing."

Art History, Criticism, and Conservation: "A program that focuses on the study of the historical development of art as social and intellectual phenomenon, the analysis of works of art, and art conservation. Includes instruction in the theory of art, art history research methods, connoisseurship, the preservation and conservation of works of art, and the study of specific periods, cultures, styles, and themes."

We will use these CIP codes to define competitor programs at the bachelor's degree award level in the National Center for Education Statistics' IPEDS data set, which covers academic completions up to the 2022/23 academic year.

If quoting information from this report and unsure of how to phrase/word a statistic, please contact [jkerins@unomaha.edu](mailto:jkerins@unomaha.edu) to verify correct interpretation of the data provided. All data used from Lightcast Analyst release 2025.1.



## EXECUTIVE SUMMARY

### UNO COMPLETIONS:

- In 2023, UNO awarded 62 bachelor's degrees in Art History and Studio Art, a 12.7% decrease from the prior year.

### REGIONAL TRENDS:

- 3,295 completions across 196 institutions in the OUR tuition region (2023), a 4% decline since 2019.
- Studio Art programs made up 85.5% of completions, while Art History accounted for 14.5%.

### NATIONAL TRENDS:

- Nationally, 11,723 completions were recorded in 2023 across 638 institutions, showing a 3% decrease since 2019.
- Studio Art programs held the majority share at 79.3%, with Art History comprising 20.7%.

### LABOR MARKET DEMAND:

- An estimated 601,224 jobs are associated with relevant occupations in 2024, projected to grow 1.8% from 2024-2025.
- Median advertised earnings are \$49.8K/year (\$23.52/hr), with 72,558 annual openings.

### JOB POSTINGS INSIGHTS (APR 2024–MAR 2025):

- 8,608 unique postings with a median salary of \$64.1K.
- Top hiring states: California, New York, Texas, and Massachusetts.

### TOP JOB TITLES & EMPLOYERS:

- In-demand roles include Art Teachers, Adjunct Professors, Visual Information Specialists, and Curators.
- Major employers include Success Academy, College Board, and the Loan Star College System.

### KEY SKILL AREAS:

- Specialized: Art History, Drawing, Painting, Art Education, Drawing.
- Common: Teaching, Communication, Research, Writing.
- Software: Microsoft Office, Adobe Creative Suite, and Learning Management Systems.

# BACHELOR'S IN ART HISTORY & STUDIO ART COMPLETIONS AT UNO

## PROGRAM OVERVIEW

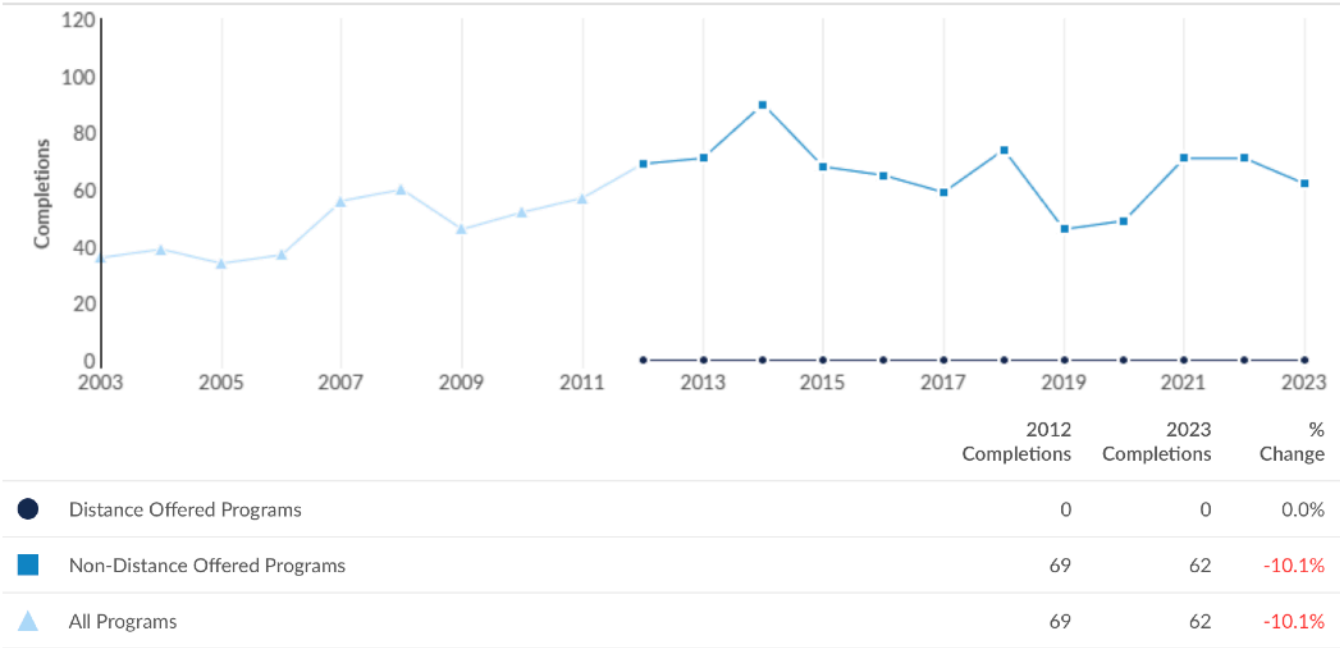


	Completions (2023)	% Completions	Institutions (2023)	% Institutions
● All Programs	62	100%	1	100%
● Distance Offered Programs	0	0%	0	0%
● Non-Distance Offered Programs	62	100%	1	100%

## COMPLETIONS AT UNO, DETAILED

Award Level	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Award of less than 1 academic year	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Award of at least 1 but less than 2 academic years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Associate's Degree	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Award of at least 2 but less than 4 academic years	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Bachelor's Degree	46	52	57	69	71	90	68	65	59	74	46	49	71	71	62
Postbaccalaureate certificate	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Master's Degree	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Post-masters certificate	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Doctor's Degree	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	46	52	57	69	71	90	68	65	59	74	46	49	71	71	62

UNO COMPLETIONS TREND




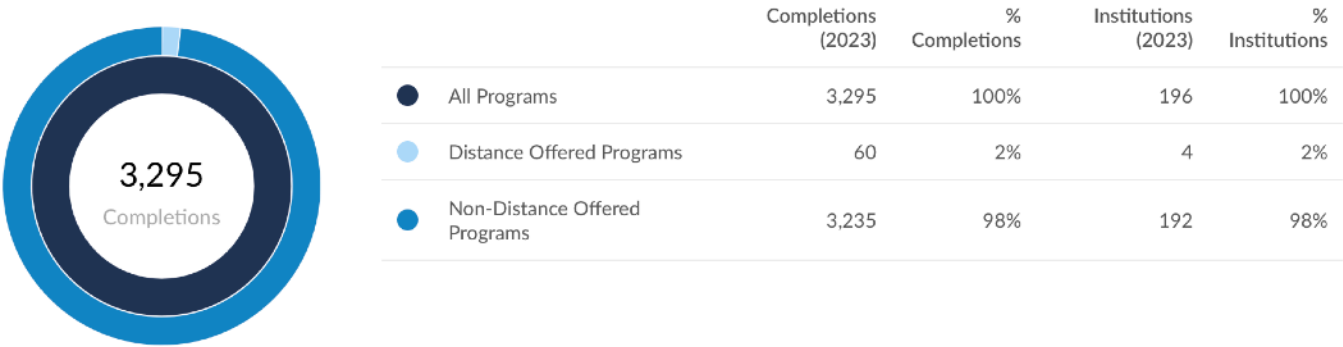
SIMILAR PROGRAMS

23 Programs (2023)		197 Completions (2023)	
CIP Code	Program	Bachelor's Degree Completions (2023)	
25.0101	Library and Information Science	29	
45.1101	Sociology, General	29	
50.0901	Music, General	26	
54.0101	History, General	25	
30.2001	International/Globalization Studies	23	

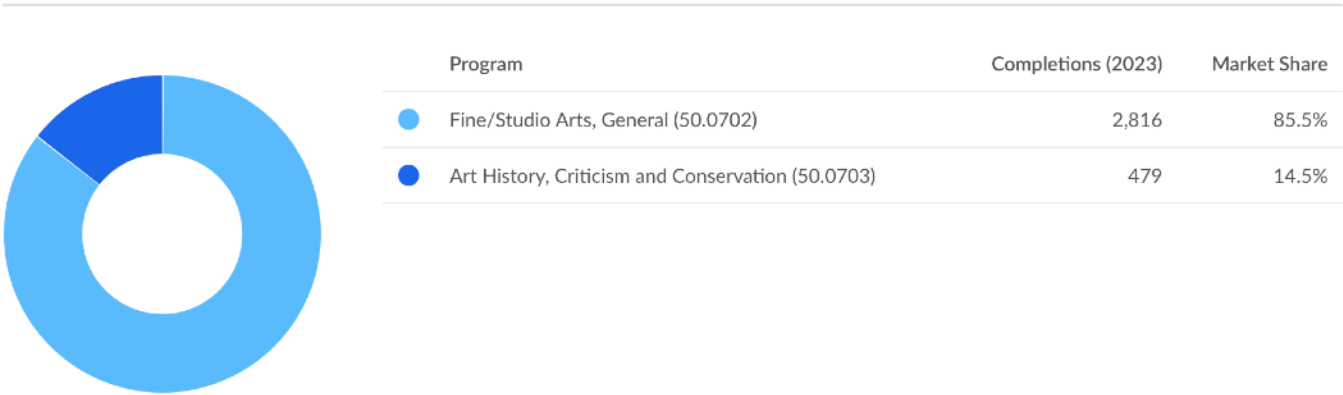
# BACHELOR'S IN ART HISTORY & STUDIO ART COMPLETIONS, REGIONAL

## PROGRAM OVERVIEW



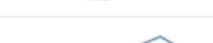
<div>196</div> <div>Institutions</div> <div>-2% Growth (2019-2023)</div>	<div>3,295</div> <div>Completions</div> <div>-4% Growth (2019-2023)</div>	<div>Completions Distribution</div> <div>Average: 16.8</div> <div>1  581</div> <div>Median: 7</div>
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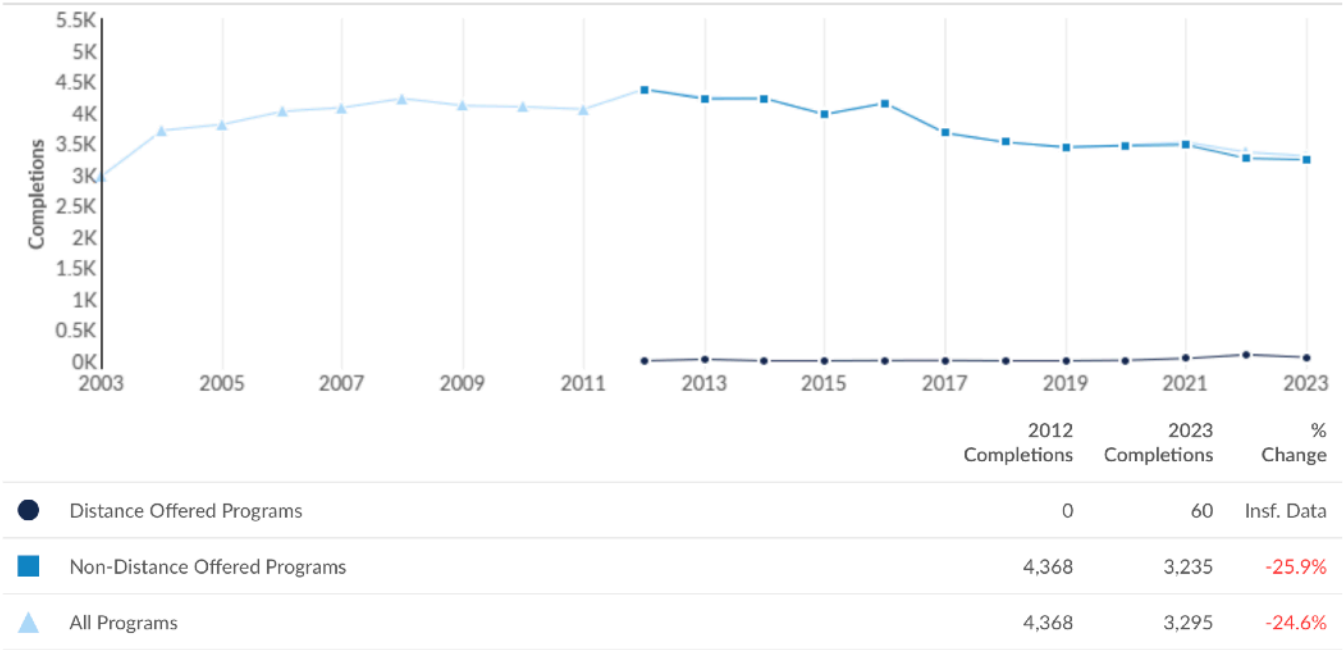
## MARKET SHARE BY REPORTED CIP CODE



## COMPLETIONS BY TOP INSTITUTIONS

Institution	Bachelor's Degree Completions (2023)	Growth % YOY (2023)	Market Share (2023) 	IPEDS Tuition & Fees (2023)	Completions Trend (2019-2023)
⊕ School of the Art Institute of Chicago	581	-1.4%	17.6%	\$52,604	
⊕ Indiana University-Indianapolis	108	2.9%	3.3%	\$10,449	
⊕ Colorado State University-Fort Collins	100	14.9%	3.0%	\$13,009	
⊕ University of Colorado Denver/Anschutz Medical Campus	82	1.2%	2.5%	\$10,017	
⊕ University of Colorado Boulder	69	21.1%	2.1%	\$15,556	
⊕ University of Cincinnati-Main Campus	67	-4.3%	2.0%	\$12,906	
⊕ University of Nebraska at Omaha	62	-12.7%	1.9%	\$8,370	
⊕ Grand Valley State University	59	15.7%	1.8%	\$14,978	
⊕ University of Louisville	52	-10.3%	1.6%	\$12,828	
⊕ Milwaukee Institute of Art & Design	52	15.6%	1.6%	\$42,040	
⊕ Kent State University at Kent	51	4.1%	1.5%	\$11,767	
⊕ University of Kansas	48	11.6%	1.5%	\$11,700	
⊕ Northern Illinois University	47	-33.8%	1.4%	\$12,506	
⊕ Western Kentucky University	45	-28.6%	1.4%	\$11,436	
⊕ University of Northern Colorado	43	-35.8%	1.3%	\$11,528	
⊕ Indiana University-Bloomington	43	38.7%	1.3%	\$11,790	
⊕ Northern Kentucky University	42	-8.7%	1.3%	\$10,896	
⊕ Columbia College Chicago	41	41.4%	1.2%	\$32,520	
⊕ Bowling Green State University-Main Campus	40	2.6%	1.2%	\$13,390	
⊕ University of Illinois Chicago	38	11.8%	1.2%	\$15,816	

REGIONAL COMPLETIONS TREND

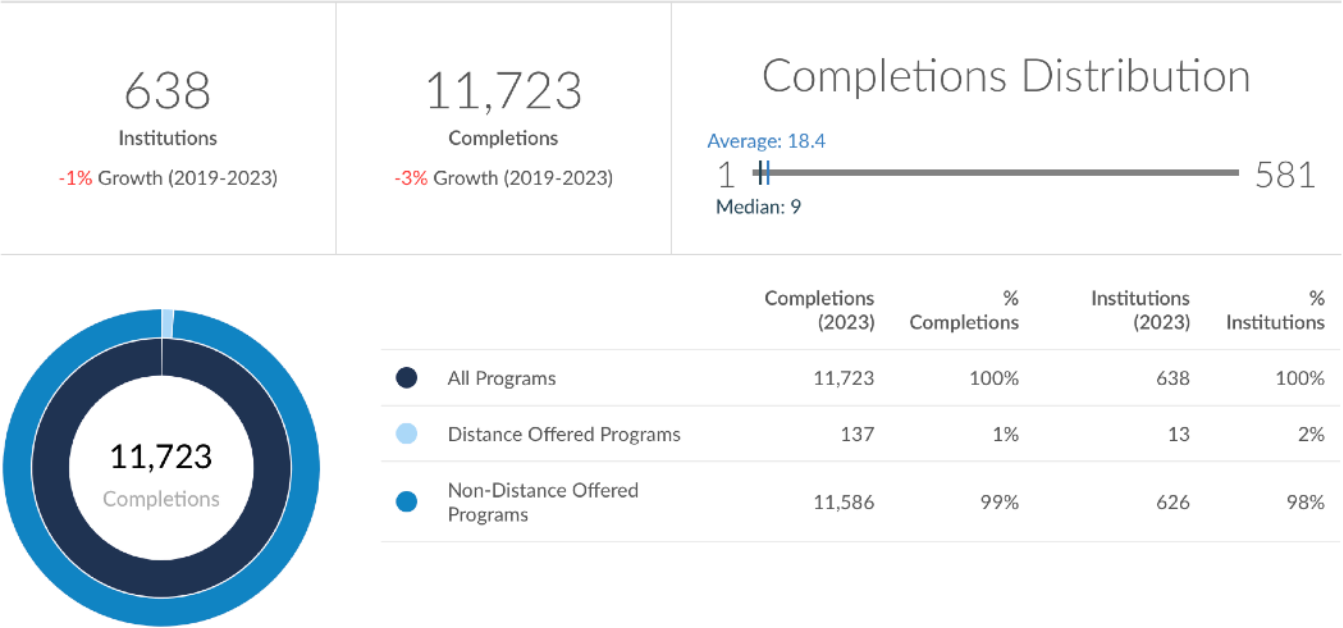


SIMILAR PROGRAMS

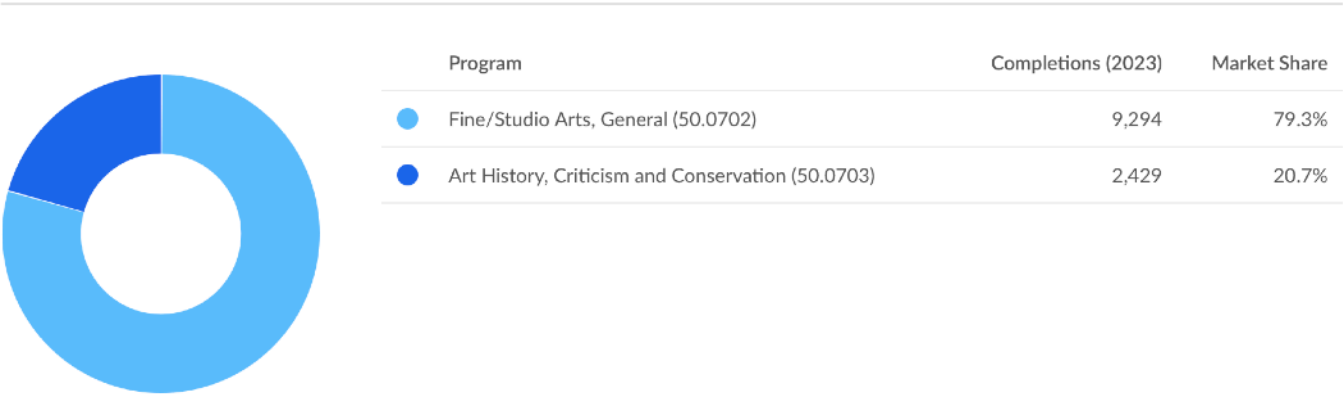
149 Programs (2023)		48,683 Completions (2023)	
CIP Code	Program	Bachelor's Degree Completions (2023)	
54.0101	History, General	5,052	
45.1101	Sociology, General	4,368	
40.0501	Chemistry, General	3,158	
09.0401	Journalism	2,648	
16.0905	Spanish Language and Literature	2,264	

# BACHELOR'S IN ART HISTORY & STUDIO ART COMPLETIONS, NATIONAL



























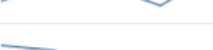





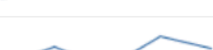








## PROGRAM OVERVIEW



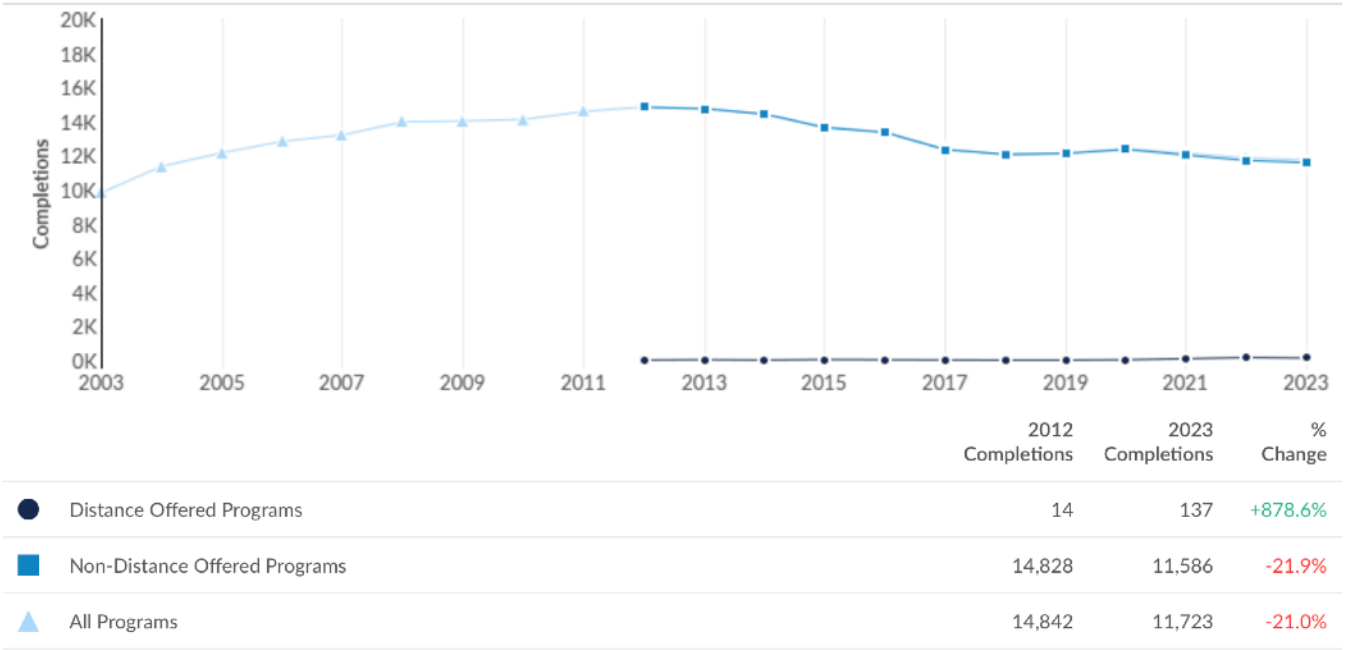
## MARKET SHARE BY REPORTED CIP CODE



## COMPLETIONS BY TOP INSTITUTIONS

Institution	Bachelor's Degree Completions (2023)	Growth % YOY (2023)	Market Share (2023) 	IPEDS Tuition & Fees (2023)	Completions Trend (2019-2023)
 School of the Art Institute of Chicago	581	-1.4%	5.0%	\$52,604	
 California State University-Fullerton	307	-1.0%	2.6%	\$7,073	
 California State University-Long Beach	229	26.5%	2.0%	\$7,008	
 San Jose State University	157	4.0%	1.3%	\$7,992	
 University of North Texas	130	0.8%	1.1%	\$11,164	
 University of California-Berkeley	127	35.1%	1.1%	\$14,850	
 Florida State University	122	-10.9%	1.0%	\$6,517	
 University of California-Santa Barbara	115	-4.2%	1.0%	\$14,965	
 Bard College	114	-17.4%	1.0%	\$63,612	
 Louisiana State University and Agricultural & Mechanical College	110	23.6%	0.9%	\$11,954	
 Indiana University-Indianapolis	108	2.9%	0.9%	\$10,449	
 CUNY City College	106	-8.6%	0.9%	\$7,340	
 Colorado State University-Fort Collins	100	14.9%	0.9%	\$13,009	
 CUNY Hunter College	98	8.9%	0.8%	\$7,382	
 The University of Texas at Austin	95	2.2%	0.8%	\$11,678	
 California State University-East Bay	92	-8.0%	0.8%	\$7,055	
 University of Arizona	91	-6.2%	0.8%	\$13,277	
 The University of Texas at Arlington	90	-18.9%	0.8%	\$11,727	
 University of Florida	88	7.3%	0.8%	\$6,381	
 New York University	88	-7.4%	0.8%	\$60,438	

NATIONAL COMPLETIONS TREND





















SIMILAR PROGRAMS

168 Programs (2023)		219,487 Completions (2023)	
CIP Code	Program	Bachelor's Degree Completions (2023)	
45.1101	Sociology, General	25,833	
54.0101	History, General	23,342	
40.0501	Chemistry, General	12,196	
50.0701	Art/Art Studies, General	9,910	
31.0501	Sports, Kinesiology, and Physical Education/Fitness, General	8,988	

LABOR MARKET DEMAND FOR  
BACHELOR’S DEGREE IN ART HISTORY & STUDIO ART

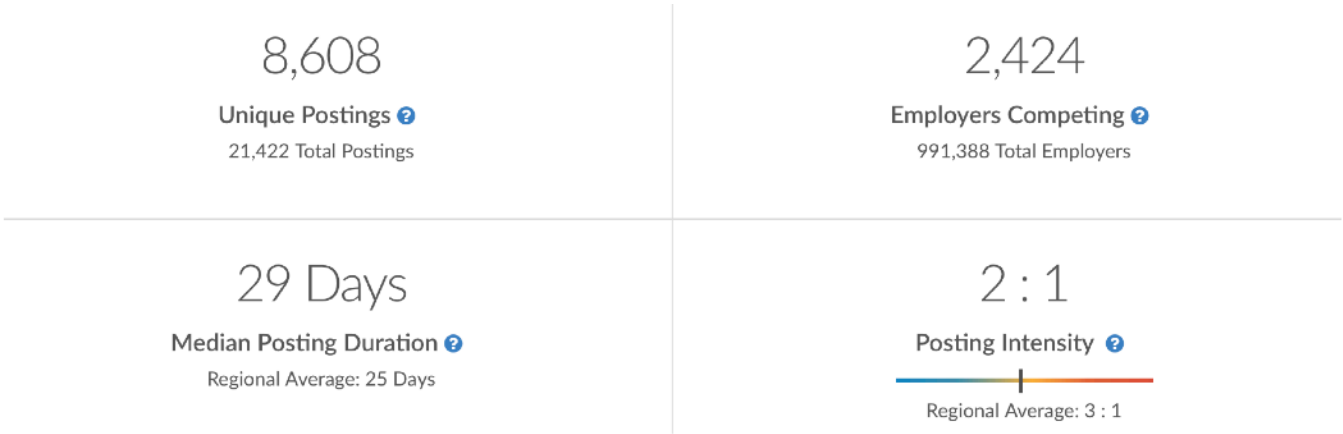
*\*Filtered by the proportion of the national workforce in these occupations with a Bachelor's degree*

601,224 Jobs (2024)* ⓘ	+1.8% % Change (2024-2025)*	\$23.52/hr \$48.9K/yr Median Earnings	72,558 Annual Openings*
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Occupation	2024 Jobs*	Annual Openings*	Median Earnings	Growth (2024 - 2025)*
 Graphic Designers	165,475	15,743	\$27.50/hr	+1.26%
 Self-Enrichment Teachers	158,333	22,389	\$21.78/hr	+2.17%
 Photographers	66,843	6,710	\$21.34/hr	+0.76%
 Art Directors	37,056	4,162	\$40.09/hr	+1.78%
 Fine Artists, Including Painters, Sculptors, and Illustrators	30,572	3,934	\$12.13/hr	+3.53%
 Tour and Travel Guides	23,347	5,536	\$17.47/hr	+2.61%
 Special Effects Artists and Animators	20,477	2,407	\$36.67/hr	+2.14%
 Commercial and Industrial Designers	18,926	1,600	\$36.13/hr	+1.36%
 Craft Artists	18,156	2,373	\$7.60/hr	+3.67%
 Artists and Related Workers, All Other	13,110	1,767	\$16.26/hr	+4.10%
 Set and Exhibit Designers	12,207	1,131	\$25.42/hr	+1.12%
 Jewelers and Precious Stone and Metal Workers	9,761	1,417	\$20.98/hr	-0.29%
 Recreational Therapists	8,070	718	\$27.46/hr	+1.20%
 Museum Technicians and Conservators	6,004	850	\$23.21/hr	+2.18%
 Curators	5,625	810	\$29.47/hr	+2.40%
 Archivists	3,448	478	\$28.51/hr	+1.83%
 Etchers and Engravers	1,914	333	\$19.11/hr	+0.78%
 Historians	1,901	199	\$32.49/hr	+2.21%

## TARGET OCCUPATION

JOB POSTINGS OVERVIEW

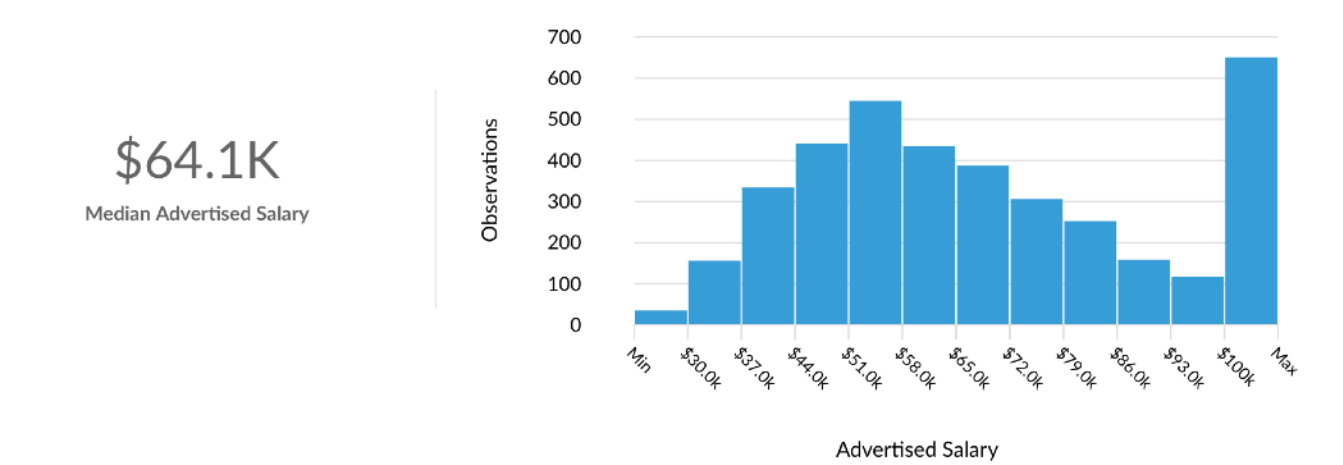


There were **21,422** total job postings for your selection from April 2024 to March 2025, of which **8,608** were unique. These numbers give us a Posting Intensity of about **2-to-1**, meaning that for every 2 postings there is 1 unique job posting.

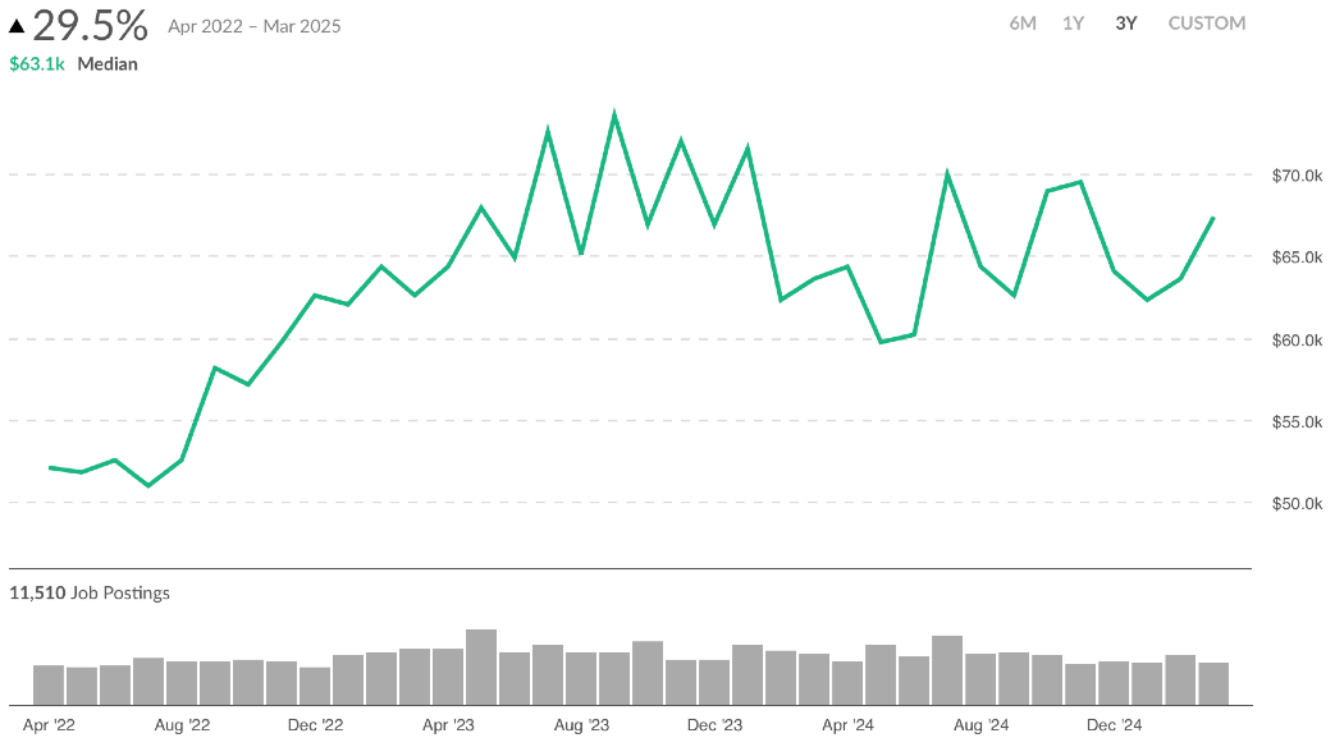
This is close to the Posting Intensity for all other occupations and companies in the region (3-to-1), indicating that they are putting slightly below average effort toward hiring for this position.

ADVERTISED SALARY

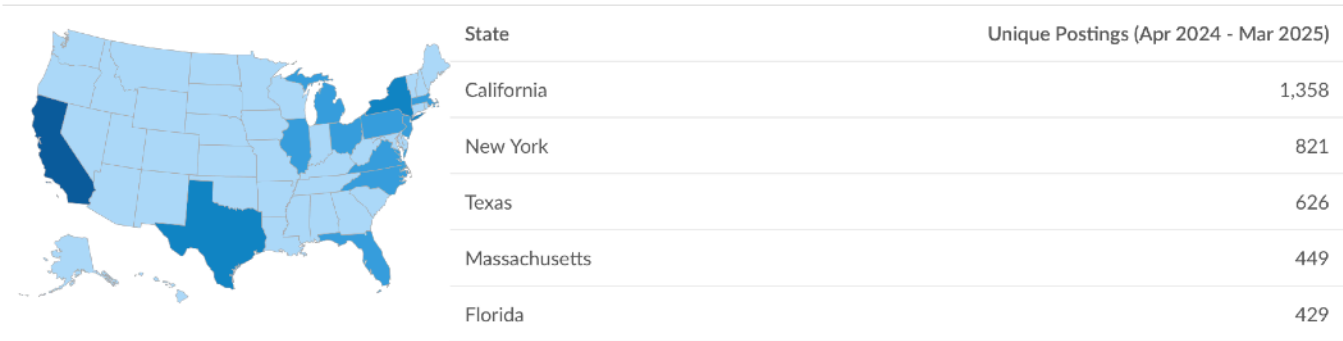
There are 3,797 advertised salary observations (44% of the 8,608 matching postings).



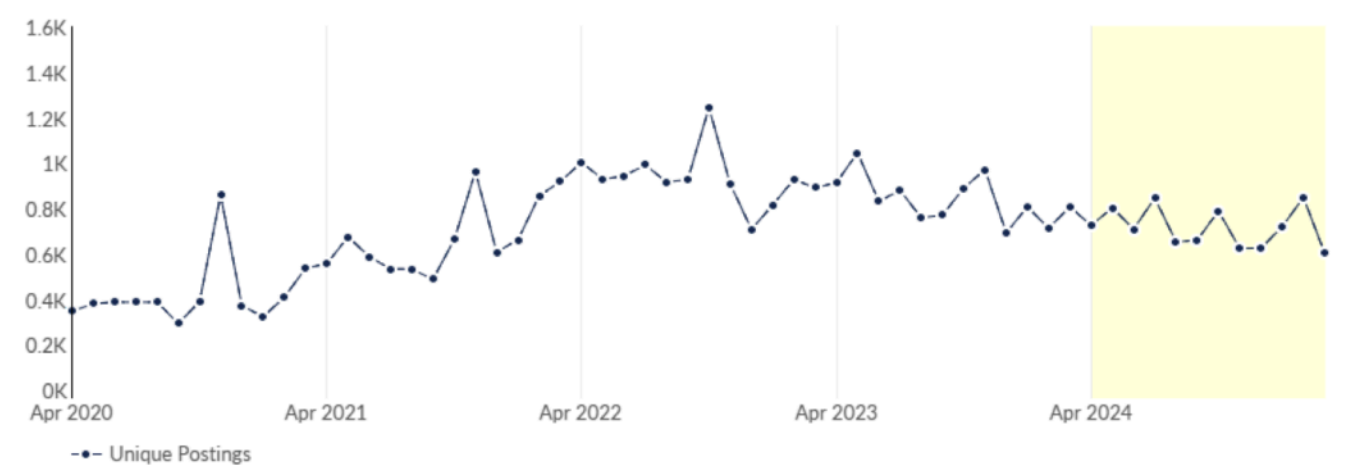
ADVERTISED WAGE TREND



JOB POSTINGS REGIONAL BREAKDOWN



UNIQUE POSTINGS TREND













MINIMUM EDUCATION LEVEL REQUIRED

Minimum Education Level ?	Unique Postings (minimum)	Unique Postings (max advertised)	% of Total (minimum)
High school or GED	553	0	6%
Associate's degree	537	13	6%
Bachelor's degree	3,640	270	42%
Master's degree	1,872	1,775	22%
Ph.D. or professional degree	405	1,623	5%











MINIMUM EXPERIENCE LEVEL REQUIRED

Minimum Experience ?	Unique Postings	% of Total
No Experience Listed	5,046	59%
0 - 1 Years	791	9%
2 - 3 Years	1,650	19%
4 - 6 Years	871	10%
7 - 9 Years	141	2%
10+ Years	109	1%











TOP COMPANIES POSTING

Company	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
Success Academy	487 / 173	3 : 1 	41 days
CDM Smith	222 / 134	2 : 1 	35 days
The College Board	220 / 112	2 : 1 	38 days
Lone Star College System	315 / 68	5 : 1 	32 days
National Park Service	190 / 63	3 : 1 	18 days
University of La Verne	65 / 58	1 : 1 	n/a
Harvard University	257 / 53	5 : 1 	36 days
The University of Texas System	157 / 53	3 : 1 	31 days
University of Chicago	192 / 44	4 : 1 	33 days
Princeton University	215 / 41	5 : 1 	29 days











TOP CITIES POSTING

City	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
New York, NY	875 / 414	2 : 1 	26 days
Los Angeles, CA	473 / 238	2 : 1 	26 days
Chicago, IL	464 / 170	3 : 1 	30 days
Washington, DC	387 / 165	2 : 1 	23 days
San Francisco, CA	359 / 151	2 : 1 	31 days
Boston, MA	284 / 140	2 : 1 	35 days
Houston, TX	308 / 108	3 : 1 	33 days
Philadelphia, PA	249 / 105	2 : 1 	22 days
Miami, FL	216 / 86	3 : 1 	34 days
Dallas, TX	155 / 82	2 : 1 	27 days

TOP POSTED JOB TITLES

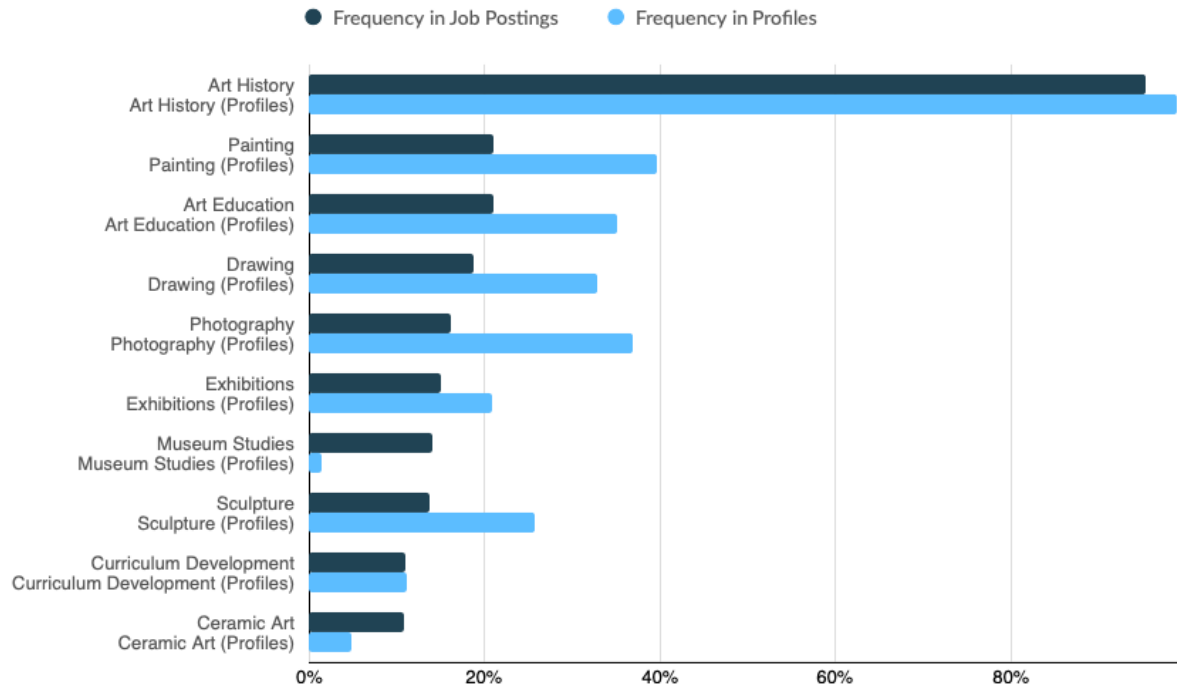
Job Title	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
Art Teachers	878 / 406	2 : 1 	34 days
Adjunct Art Faculties	675 / 243	3 : 1 	30 days
Assistant Professors of Art History	465 / 163	3 : 1 	32 days
Visual Information Specialists	352 / 135	3 : 1 	18 days
Adjunct History Instructors	358 / 102	4 : 1 	13 days
Adjunct Art Instructors	244 / 96	3 : 1 	31 days
Cultural Resources Specialists	155 / 89	2 : 1 	39 days
Adjunct Faculties	221 / 80	3 : 1 	19 days
Museum Technicians	191 / 79	2 : 1 	18 days
Art History Instructors	152 / 72	2 : 1 	31 days

TOP INDUSTRIES POSTING

Industry	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
Colleges, Universities, and Professional Schools	9,896 / 3,244	3 : 1 	31 days
Junior Colleges	2,253 / 847	3 : 1 	31 days
Museums	1,523 / 732	2 : 1 	29 days
Elementary and Secondary Schools	1,092 / 527	2 : 1 	32 days
Other General Government Support	441 / 190	2 : 1 	21 days
Engineering Services	311 / 161	2 : 1 	34 days
Exam Preparation and Tutoring	224 / 115	2 : 1 	38 days
Executive Offices	215 / 93	2 : 1 	26 days
Employment Placement Agencies	115 / 75	2 : 1 	16 days
Administration of Conservation Programs	209 / 69	3 : 1 	18 days

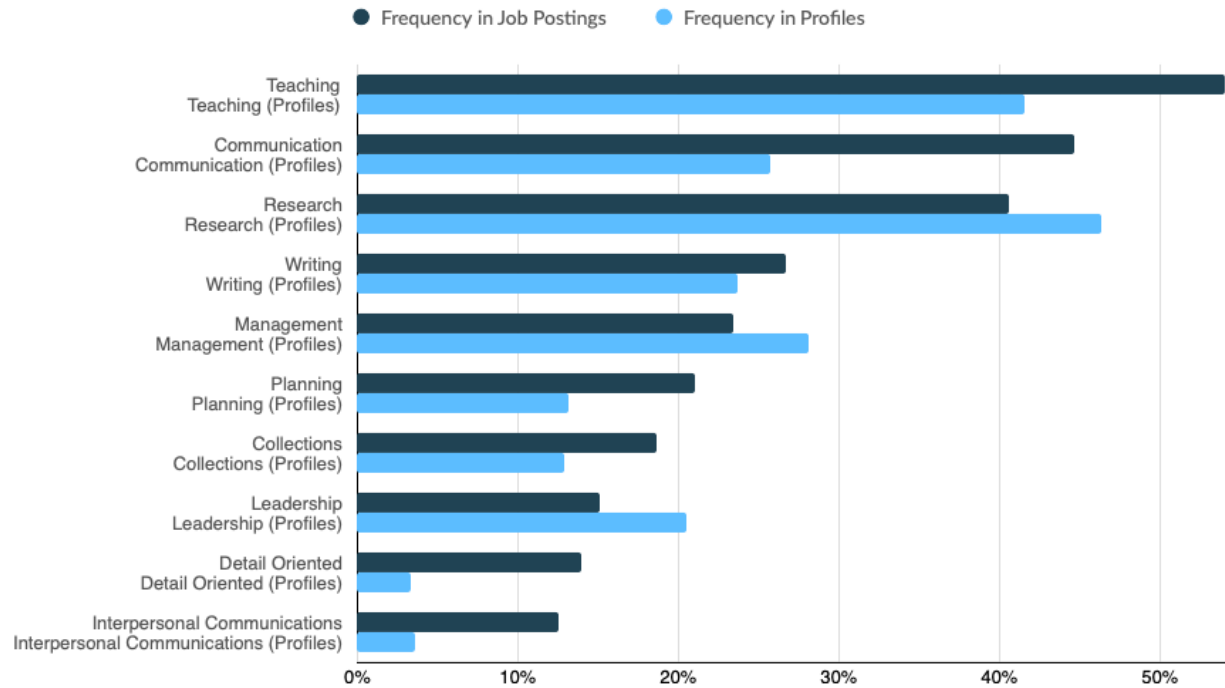
TOP DEMANDED SKILLS

Top Specialized Skills



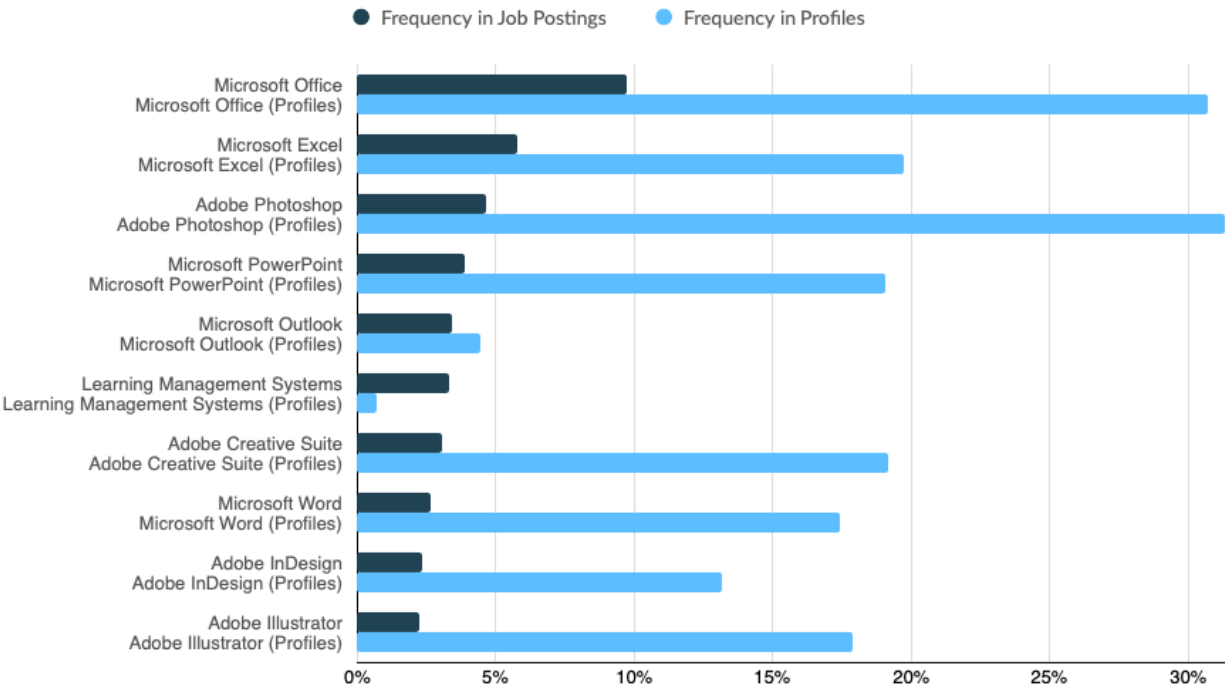
Skills	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Art History	8,221	96%	102,998	99%	+10.7%	Growing
Painting	1,817	21%	41,349	40%	+16.0%	Growing
Art Education	1,811	21%	36,558	35%	+1.6%	Lagging
Drawing	1,615	19%	34,293	33%	+7.9%	Stable
Photography	1,398	16%	38,413	37%	+21.1%	Rapidly Growing
Exhibitions	1,296	15%	21,689	21%	+14.9%	Growing
Museum Studies	1,220	14%	1,594	2%	+7.5%	Stable
Sculpture	1,183	14%	26,845	26%	+8.7%	Growing
Curriculum Development	948	11%	11,690	11%	+14.6%	Growing
Ceramic Art	939	11%	5,087	5%	+0.8%	Lagging

Top Common Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Teaching	4,654	54%	43,281	42%	+18.8%	Growing
Communication	3,845	45%	26,749	26%	+3.6%	Lagging
Research	3,500	41%	48,222	46%	+17.2%	Growing
Writing	2,298	27%	24,639	24%	+11.8%	Growing
Management	2,022	23%	29,291	28%	+5.3%	Stable
Planning	1,811	21%	13,684	13%	+10.9%	Growing
Collections	1,606	19%	13,402	13%	+18.6%	Growing
Leadership	1,302	15%	21,383	21%	+8.5%	Stable
Detail Oriented	1,206	14%	3,514	3%	+7.1%	Stable
Interpersonal Communications	1,084	13%	3,798	4%	+12.5%	Growing

Top Software Skills



Skills	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Microsoft Office	839	10%	31,999	31%	+18.5%	Growing
Microsoft Excel	500	6%	20,528	20%	+17.7%	Growing
Adobe Photoshop	403	5%	32,616	31%	+9.6%	Growing
Microsoft PowerPoint	335	4%	19,842	19%	+26.1%	Rapidly Growing
Microsoft Outlook	295	3%	4,640	4%	+25.0%	Rapidly Growing
Learning Management Systems	285	3%	738	1%	+6.6%	Stable
Adobe Creative Suite	264	3%	19,945	19%	+11.9%	Growing
Microsoft Word	229	3%	18,146	17%	+7.2%	Stable
Adobe InDesign	205	2%	13,704	13%	+9.0%	Growing
Adobe Illustrator	195	2%	18,654	18%	+11.5%	Growing

TOP QUALIFICATIONS

Qualification	Postings with Qualification
Valid Driver's License	678
Teaching Certificate	367
Security Clearance	95
Chartered Financial Analyst	88
Cardiopulmonary Resuscitation (CPR) Certification	84
First Aid Certification	65
Registered Nurse (RN)	44
Board Certified/Board Eligible	31
Art Endorsement	28
Certified Occupational Therapy Assistant	25

TABLE 1: PROJECTED EXPENSES											
CAMPUS AND NAME OF PROGRAM OR CENTER:											
	(FY25-26) Year 1		(FY26-27) Year 2		(FY27-28) Year 3		(FY28-29) Year 4		(FY29-30) Year 5		Total Cost
Personnel	FTE	Cost	FTE	Cost	FTE	Cost	FTE	Cost	FTE	Cost	
Faculty *	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	\$0
Professional *	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	\$0
Graduate assistants	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	\$0
Support staff	0	\$0	0	\$0	0	\$0	0	\$0	0	\$0	\$0
<b>Subtotal</b>		\$0		\$0		\$0		\$0		\$0	\$0
<b>Operating</b>											
General Operating *		\$0		\$0		\$0		\$0		\$0	\$0
Equipment *		\$0		\$0		\$0		\$0		\$0	\$0
New or renovated space *		\$0		\$0		\$0		\$0		\$0	\$0
Library/Information Resources *		\$0		\$0		\$0		\$0		\$0	\$0
											\$0
<b>Subtotal</b>		\$0		\$0		\$0		\$0		\$0	\$0
<b>Total Expenses</b>		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	\$0.00

**FOOTNOTES** are for guidance only. Please provide your own footnotes where appropriate and delete ours.

\* The BA in Studio Art and Art History would use all pre-existing resources already in the Art and Art History Unit. No additional resources are needed

<b>TABLE 2: REVENUE SOURCES</b>						
<b>CAMPUS AND NAME OF PROGRAM OR CENTER:</b>						
	FY(26-27) Year 1	(FY27-28) Year 2	(FY28-29) Year 3	(FY29-30) Year 4	(FY31-32) Year 5	<b>Total</b>
Existing Funds <sup>1</sup>						\$0
Required New Public Funds <sup>2</sup>						\$0
1. State Funds						\$0
2. Local Tax Funds (community colleges)						\$0
Tuition and Fees <sup>3</sup>	\$83,100	\$96,396	\$109,692	\$122,988	\$136,284	\$548,460
Other Funding <sup>4</sup>						\$0
1						\$0
2						\$0
3						\$0
<b>Total Revenue <sup>5</sup></b>	<b>\$83,100</b>	<b>\$96,396</b>	<b>\$109,692</b>	<b>\$122,988</b>	<b>\$136,284</b>	<b>\$548,460</b>

**FOOTNOTES are for guidance only. Please provide your own footnotes, where appropriate, and delete ours.**

<sup>1</sup> Show the total amount of dollars of existing funds to support this program. Identify the source of funding and provide an explanation of the impact that any redistribution of funds will have on existing programs or units.

<sup>2</sup> This represents a requirement for additional public funds to support this program. If additional state funds are required, this request will have to be included in the institution's budget request. Separately detail all sources for additional funds. For community colleges, this would include local tax funds.

<sup>3</sup> Show additional tuition and fee revenues that will be generated by this program.

<sup>4</sup> Show the amount of external funding or donations which the institution anticipates will become available each year to support this program. Include a brief explanation of the nature of these resources including their specific source and the term of the commitment.